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Hello from Google,

You might be surprised at the number of people in Parker who are searching Google for exactly what you have to offer. These are potential customers, looking for a business like yours. Let me explain.

Your current customers likely search for your business by name (e.g. "Ryan Healy") and, as a result, your Google listing shows up in their search results.

Prospective customers however, tend to search by topic and city (e.g. Flowers "Parker"), in which case it's likely your business won't show up – especially if you're in a neighboring city. But there's good news.

More often than not, they're looking for information you could easily provide in an ad – be it your expertise, a special offer, or the latest, most sought-after product.

Try an ad on Google and see if more customers find you, we'll give you \$100 free advertising credit when you spend your first \$25\*. For most businesses, that free \$100 is enough for an extra 6 weeks of ads.

To redeem this offer go to [www.google.com/ads/get/gmb100](http://www.google.com/ads/get/gmb100) before December 31, 2014. Please use this offer code: 7VRJW-3CYPL-6MVX. (Offer valid for new customers only.)

Best wishes,

Brett Willms  
The Google AdWords Team

P.S. We'd be happy to help you set up your ad – free of charge. Give us a call at 1-800-903-0288\*\*.



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\*Terms apply, see reverse.  
\*\*Phone support available Mon - Fri, 9am - 9pm ET.